

January 4, 2024

Cortny Stark,
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Columbine Hall 3003
Colorado Springs, CO 80918
719-255-4212
cstark@uccs.edu

Title: Letter of interest for Instructor of Addictions - 32030
Subject: Requesting consideration for appointment as an Instructor.

Dr. Stark,

I am overjoyed about the growth in your behavioral health department. I am excited by the potential opportunity to teach addiction treatment to the next generation of behavioral health providers. In the past, I have had the honor of building some amazing teams, which have been able to make a substantial impact in the communities in which they serve. I have also recently had the honor of leading a class for individuals studying for the CADC (certified alcohol drug counselor) exam in Oregon, which further fueled my passion for teaching. I hope to continue my focus on teaching and building teams to better serve humans.

It is also my desire to help advance research in the field of recovery through the application of various interventions for individuals with substance use disorder and/or those who may have a dual diagnosis of SUD along with another mental health condition (diagnosed or not). My hope is to literally meet them where they are, through a program that provides outreach and interventions in the field. I hope to be able to supervise a team, which cannot only establish a treatment plan while in the field, but also initiate the much needed interventions. There are many barriers to treatment, including an ongoing negative stigma around treatment for addiction and other mental health disorders, which often stands in the way of recovery. It is my goal to overcome this stigma by taking the treatment to the streets, making care more accessible for those who need it most.

My background has provided me with a wide range of valuable perspectives on substance use treatment. For example, my training in public health provides me with a professional point of view on health systems as a whole, whereas, my experience in crisis rescue and other fieldwork provides me with a unique perspective on the continuum of care. I believe my experience and unique skill set enable me to bring a positive impact to my fellow humans and would make me a valuable asset to the UCCS psychology and counseling programs.

As you read these cleverly worded cover letters and impressive resumes, deciding which belong in the “keep” pile, I hope you will consider my goal worthy of the keep pile. That goal being to save everyone, all the time. I plan to accomplish this by continuing to be in a state of growth. I am a hopeful doctoral candidate in psychology (PsyD or PhD - TBD) where I plan to continue my studies in addiction medicine. The act of continuing my training and growing my experience fuels my passion to save everyone.

I appreciate you taking the time to read my letter of interest.





Have a wonderful day,



William Wade Waller,
CPH, LSSBB, MHFA, CADC-R



WILLIAM WADE WALLER,
CPH, LSSBB, MHFA, CADCR
MY TEACHING PHILOSOPHY

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My teaching philosophy is evidence based and person centered. I operate from a space where a student in my class may need to use this information later that day. Planning scenarios with skill sharpening tools and tactics, make lessons relevant to the individual student.

Students are driven by a desire for knowledge or accomplishment. I tap into the source material and provide answers for questions using real examples. With twenty percent of the population suffering from Substance Use Disorder and considering 2.6 persons per household, it is safe to deduce that the student has someone close to them dealing with a behavioral health disorder. A modern instructor should be flexible and accommodating within the scope of learning goals for each student. The course content requires that these students meet clients where they are. I will meet each student where he, she or they "are". I will be flexible, tolerate, and open minded and treat each student as an individual. Each student will receive an individualized learning plan created to identify challenges and opportunities. This is done for two reasons, the first reason is to create space to develop rapport, and teach them the importance of building rapport and customized treatment plans for future clients/patients. This is designed to set up the lessons in whole person treatment.

My teaching philosophy is to teach to the most favorable space for the student to learn and apply the subject matter.

Have a wonderful day,

A handwritten signature in cursive script that reads "Wm. W. Waller".

William Wade Waller,
CPH, LSSBB, MHFA, CADCR



WILLIAM WADE WALLER,
CPH, LSSBB, MHFA, CADC-R
EXPERT TEAM BUILDER

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Colorado Springs, CO

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WORK EXPERIENCE

Program Director

Union County-Coordinator

February 2023 - October 2023

Managed Federal CARA grant reporting and coordinated efforts to increase opioid prevention with community stakeholders.

Current Programs

Fight For Life – fightforlifeskills.com 501C3

An outpatient intervention developed to provide essential life skills to individuals with addiction, depression and/or anxiety. Provide addiction and mental health crisis classes. Provide consultation for SUD programs.

I want my smile back – iwantmysmileback.com

An intervention designed to connect patients with dental providers to improve self esteem.

Director of Operations

Summit Dental Group

June 2018 - January 2020

Managed and supervised all aspects of the dental practice, both clinical and administrative, including scheduling and staff. Implemented program evaluation methodologies, such as quality improvement, provider utilization, developed new markets and patient workflows.

Account Executive

Cumulus Media

March 2014 to May 2018

New B2B sales leader in 2015, 2016 and 2017.

Owner

TWWC

2001-2014

Design and development of data driven tactics that coordinate traditional and digital marketing methods. Social media outreach campaigns targeting patients.

Director of Marketing (contract)

UAMS Family Medical Clinic

2004-2007

Designing and execute data driven preventative health tactics.

District Marketing Manager

Farmers Insurance

1997-2000

Recruiting and training of new and existing insurance agents.

EDUCATION

Working towards Doctorate in Psychology.

Institution TBD, working on prerequisites

Bachelor of Science in Business Administration

University of Nebraska at Omaha

Associate of Arts

Merced College

LICENSES AND CERTIFICATIONS

Masters Level License in Public Health

Board of Public Health LIC #18251

Mental Health First Aid - Trainer

Lean Six Sigma - Black Belt

CADC-R (Certified Alcohol Drug Councilor)

Taught addiction classes.

Google Adwords - 2019 Facebook - 2019

Webmaster - 2002

INVOLVEMENT AND VOLUNTEER EFFORTS

Current

Rotary - Member

Healthy Active Arkansas - Board Member

Past

Underground Oasis -

Crisis and substance use recovery. Crisis team lead, public relations and community development. Taught addiction classes and lead care coordination meetings.

Autism Foundation - Master of Ceremonies

Little Rock Zoo - Board Member

New Economy Round Table

Arkansas State Legislature Board Member

SKILLS

Leadership EMR Mental Health Team building
Government relations Grant management Social
media Relationship development Public Health
Management LEAN Six Sigma Black Belt
Nonprofit development Crisis rescue Technology

Academic Curriculum Vitae

William Wade Waller, CPH, LSSBB, MHFA, CADC-R

📞 501.231.8132 📍 POB 1364 Palmer Lake, CO 80133 ✉️ wally@fightforlifeskills.com

Education

Aug 2023 - Current	Hopeful, Doctoral candidate in Psychology (PhD or PsyD). Working on pre-requisites. Capstone Project: Impactful interventions in the field, with individuals with comorbidities of SUD plus.
June 2023- Sept 2023	Mental Health First Aid Trainer, National Council of Mental Health Wellbeing . Focus was on teaching crisis stabilization to front line volunteers and stakeholder organizations.
June of 2022- Jan 2023	Black Belt in Lean Six Sigma, Six Sigma Global Institute
December of 2020 Licensed on -July 14th, 2021	Licensed in Public Health #18251, National Board of Public Examiners Capstone Project: fightforlifeskills.com
2019 2002	Certified in Google Adwords and Facebook marketing. Certified Webmaster
1996	Bachelor Degree in Business Administration, University on Nebraska at Omaha , GPA 2.838 Div 2 College Football player started two years.
1994	Associates of Arts Degree, Merced College , GPA 3.538 Team captain of the football team Defensive MVP. Student Athlete of the year aSchool and record 9 blocked kicks and 116 tackles at middle linebacker.
1991	High school, Pocatello High , Pocatello Idaho , GPA 2.7 Back to Back State Football Champions: Team Captain-All the things, awards and such.

Teaching Experience

Oct of 2023	Mental Health First Aid (MHFA) Four day class for front line crisis volunteers.
Nov of 2022 - Dec 2023	Certified Alcohol and Drug Councilor (CADC) A contiguous class in La Grande, Oregon for individuals working towards their CADC 1 or 2 certifications. Created contiguous environment where individuals could join at anytime, that left room for advantaged topics like care coordination. Focused on the source material for the license. I also taught stabilization with Maslow's hierarchy of needs, along with Cognitive Behavioral Theory utilizing the transtheoretical model of behavior change in combination with boundaries. Link to syllabus
Nov of 2022 - Dec 2023	Operation restart/Fight back Where I worked with stakeholders to re-reference and re-skill individuals after set backs and challenges. Training consisted of job skills from the pre-professional section of the work force. Life skills, computers, and career training.
December of 2020 -June of 2021	FightforLifeskills.com is an online academy, with in person classes to help individuals understand what is occurring during behavioral health episodes. Specifically utilizing the online academy where individuals would be asked to study and come to in person sessions that contained life skills, health education and self help tactics to help them through addiction, depression and/or anxiety. This program utilized anchors in safe spaces using sounds and visuals to help stabilize and provide tools to thrive for individuals with volatile conditions within a trauma response.
June 1997	Insurance licensing classes helping new and unlicensed agents pass licensure test.

Documents of note

1. [911 to Remission](#)- This original document is a plan to utilize existing resources to work on pre-crisis individuals by focusing on frequent users of the 911 system and plug them in to resources before a crisis occurs.
2. [Do-Resuscitate-and provide care for individuals with Behavioral Health Disorders](#)- This is an original document with content originating from a standard DNR. This document is designed to explain the wishes of an individual suffering from a behavioral health episode. This document allows for an individual to legally speak for themselves inside a lucid moment. Confirming their, sober or lucid, wishes to engage in appropriate medial care to get them sober or stable.

Hobbies

aquaponic gardener, bee keeper, blue belt in jujitsu, chicken farmer, musician, van builder and volleyball player